



FESTIFAIR

Arts & Crafts Festival

HISTORIC UPTOWN MARYSVILLE, OHIO



2024 SPONSORSHIP OPPORTUNITIES



Join Main Street Marysville and Union County Tourism in celebrating the 43rd annual FestiFair Arts & Crafts Festival! The event, held in Uptown Marysville, attracts more than 200 arts and crafts vendors and 10,000+ attendees from across a multi-state region. A partnership with the FestiFair Arts & Crafts Festival is an excellent way to promote your business or organization while supporting this long-standing tradition, the mission and vision of Main Street Marysville, and the vibrancy of a community steeped in arts and culture.

FestiFair Arts & Crafts Festival Title Sponsor \$5,000 (Exclusive)

- Prominent logo and/or name recognition with a link to your business on the FestiFair Arts & Crafts Festival page on MainStreetMarysville.com and UnionCountyOH.com
- Logo on event signage
- Prominent logo with a link to your business on email communication to vendors
- Logo recognition in the August and September issues of the Visit Union County, Ohio leisure e-newsletters
- Named and tagged recognition on social media mentions
- Name recognition in press releases
- Logo recognition on event promotional materials, including but not limited to event poster and event map
- Recognition in the post-event surveys to vendors and Uptown Marysville business owners
- Display space available at the FestiFair Arts & Crafts Festival event, if desired
- Logo prominently displayed at the event welcome tent

FestiFair Arts & Crafts Festival Presenting Sponsors \$2,500 (Four Available*)

***Must be non-competing business categories**

- Logo and/or name recognition with a link to your business on the FestiFair Arts & Crafts Festival page on MainStreetMarysville.com
- Logo or business name on event signage
- Logo with link to your business on email communication to vendors
- Logo recognition in the August and September issues of the Visit Union County, Ohio leisure e-newsletters
- Name recognition in press releases
- Logo recognition on event promotional materials, including but not limited to event poster and event map
- Recognition in the post-event surveys to vendors and Uptown Marysville business owners
- Logo displayed at the event welcome tent

FestiFair Arts & Crafts Festival Street Sponsor \$1,000 (Three Available - Main, Fifth and Sixth Streets)

- Logo and/or name recognition with a link to your business on the FestiFair Arts & Crafts Festival page on MainStreetMarysville.com
- Logo or business name on event signage
- Logo with link to your business on email communication to vendors
- Logo recognition in the August and September issues of the Visit Union County, Ohio leisure e-newsletters
- Name recognition in press releases
- Logo recognition on event promotional materials, including but not limited to event poster and event map
- Recognition in the post-event surveys to vendors and Uptown Marysville business owners
- Logo displayed at the event welcome tent

FestiFair Arts & Crafts Festival Trolley Sponsor
\$1,000

- FestiFair Arts & Crafts Festival Trolley Sponsor - \$1,000
- Logo recognition/business name displayed on exterior/interior of transportation
- Logo/business name listed on Main Street Marysville website
- Logo/business name recognition on event map
- Logo/business name recognition at event welcome tent

FestiFair Arts & Crafts Festival Performance Stage Sponsor
\$750

- Logo recognition/business name displayed on the information sign at the performance area
- Business name listed on Main Street Marysville website
- Logo/business name recognition at event welcome tent

FestiFair Arts & Crafts Festival Children's Art Activities Sponsor
\$500 (Multiple Available*)

***Must be non-competing business categories**

- Logo recognition/business name displayed on the information sign at the children's activities area
- Business name listed on Main Street Marysville Tourism website
- Logo/business name recognition on the event map
- Logo/business name recognition at event welcome tent

FestiFair Arts & Crafts Festival Volunteer Sponsor
\$500

- Logo recognition/business name displayed on volunteer t-shirts
- Logo/business name listed on Main Street Marysville website
- Logo/business name recognition on the event map
- Logo/business name recognition at event welcome tent

FestiFair Arts & Crafts Festival Performance Underwriter
TBD

- Logo recognition/business name displayed at the performance area
- Logo/business name listed on Main Street Marysville website
- Logo/business name recognition on the event map
- Logo/business name recognition at event welcome tent

FestiFair Arts & Crafts Festival Friends of the Festival
\$100

- Business or individual name listed on Main Street Marysville website
- Business or individual name listed on event map
- Business or individual name listed at event welcome tent