

CHRISTMAS WALK & TREE LIGHTING



2024 Sponsorship

Held the Monday after Thanksgiving, Christmas Walk is a longstanding and beloved tradition for residents and visitors alike. For 25+ years, Christmas Walk has provided the opportunity to celebrate the holiday season, create treasured memories, and support small businesses. In 2023, more than 5,000 residents and visitors participated in the event. With strategic expansion plans in place, we look forward to a successful and magical evening in Uptown Marysville on December 2.

Christmas Walk Title Sponsor - \$5,000 (Exclusive)

- Prominent logo and/or name recognition with link on the Christmas Walk page on MainStreetMarysville.com
 - Logo recognition in the holiday issue(s) of the Visit Union County, Ohio leisure e-newsletters
 - Named and tagged recognition on social media mentions
 - Name recognition in press releases
- Logo recognition on event promotional materials (including event poster, scavenger hunt card, and map)

Christmas Walk Horse Drawn Carriage Sponsor - \$1,000

- Company logo placed at ride entrance and on carriage
 - Logo/business name recognition on event map
- Logo/business name listed on MainStreetMarysville.com

Christmas Walk Performance Area Sponsor - \$500

- Logo recognition/business name displayed on the information sign at the performance area
 - Logo/business name listed on MainStreetMarysville.com
 - Logo/business name recognition on digital event map

Christmas Walk Activity/Game Sponsor - \$500

- Company logo placed on activity signage
- Logo/business name recognition on digital event map
- Logo/business name listed on MainStreetMarysville.com

Christmas Walk Children's Art Activities Sponsor - \$250

- Logo recognition/business name displayed at the children's activities area
 - Business name listed on MainStreetMarysville.com
 - Logo/business name recognition on digital event map
 - Logo/business name recognition at event welcome tent

Christmas Walk Business Partner - \$100

- Business listed on MainStreetMarysville.com
 - Business listed on digital event map

Friends of Christmas Walk - \$50

- Individual name listed on MainStreetMarysville.com
 - Individual name listed on digital event map